



FIRST LATIN AMERICAN FORUM ISO 26000 LEARNING

The Colombian Institute of Technical Standards and Certification I CONTEC, along with the Pan American Standards Commission I COPANT, GIZ (German Society for International Cooperation), VINCULAR Centre (Valparaíso Catholic University), ISA (Electrical Interconnection SA), ISAGEN ESP, and Medellín Public Enterprises, held the "FIRST LATIN AMERICAN FORUM ON ISO 26000 LEARNING IN ORDER TO EXCHANGE EXPERIENCES ON ISO 26000 APPLICATION PROCESSES".

The event was introduced by Mr. Fabio Tobón Londoño, ICONTEC Executive Director, and Mr. Eduardo Sao Thiago, Co-Secretary of the Working Group in charge of ISO 26000.

This was an open Forum, and it was attended by 150 people. Mr. Sao Thiago made a presentation and highlighted that ISO 26000:2010 standard guides the understanding and application of Social Responsibility. For this reason, this standard is a third generation standard, which takes into account future generations.

The first panel was guided by Adriana Rosenfeld. The following companies presented their experiences in application of the standard:

- Ecopetrol – Colombia. Marcela Fajardo
- Isagen - Colombia - María del Socorro Patiño
- ISA - Colombia - Martha Ruby Falla
- Sodimac /Falabella - Chile - Juan Carlos Corvalan
- Edenor - Argentina - Alejandro Di Natale
- Furdymory - Costa Rica - Luis Enrique.

The second panel dealt with evidencing social responsibility from a governmental perspective:

- María Pierina Gonzalez | Secretary General | Mincomercio – Colombia
- Pablo Prusing - Chilecompra - Chile
- Alejandra Scafati | Directorate Citizen Construction, Chief of Cabinet of Ministers, GCBA – Autonomous City of Buenos Aires – Argentina.

This panel was guided by Dante Pesce.

Finally, within the framework of this open forum, a experts panel from interested parties members of PPO ISO 26000 was held under the motto "Vision – Where are we going?". This panel was guided by Adriana Alonso.

- Luisa Diaz – Industria - Costa Rica
- Clovis Scherer – Trabajadores - Brasil
- Dante Pesce – SSRO - Chile
- Adriana Rosenfeld – SSRO - Argentina
- Dayra Gómez – ONG - Costa Rica



During the First International Forum on ISO 26000 Learning, also a closed forum was held, with participants from 13 countries: Costa Rica, Colombia, Brazil, Mexico, Ecuador, Peru, Chile, Argentina, Guatemala, Uruguay, Honduras, Cuba and Saint Lucia.

Some other information related to the group of experts participating in this closed workshop:

40 experts: 21 women and 19 men

Government: 5 people

SSRO: 13 people

Industry: 17 people

Workers: 4 people

Consumers: 1 person

Within this closed forum, some other integration experiences were presented, such as the one of shrimp industry. Some workshops were developed for analyzing "Where are we, and Where are we going to?"

Among the conclusions reached by the Work Tables, the following should be mentioned:

- We are just taking the first steps, we need to continue constructing.
- It is of great value to know different experiences.
- Sharing experiences may be very enriching.
- It is possible to do it, and we do it.
- The standard helps to do the things in the right way.
- Cooperation is possible.
- Alliances work and they are the key to social responsibility.
- It is desirable to advance in the construction of a network of municipalities which work in the Social Responsibility topic, and share good practices.



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